

# CLIMATE CHAMPIONS MARKETING TOOLKIT

## RESOURCES FOR SCHOOLS, FALL 2024

The Climate Champions Grant Program provides funding for student-led climate action projects, and pre-application is due Oct. 22 and the final application is due Dec. 3, 2024.

To help DPS schools promote the Climate Champions Grant Program, the [DPS Sustainability Team](#) created this toolkit of materials. Please use this toolkit to share important information on this program with your school community.

For additional support, please email [dept\\_sustainability@dpsk12.net](mailto:dept_sustainability@dpsk12.net).

### Resources List

[Application Packet](#)

[Graphics](#)

[Sample Email - Family Audience](#)

[Sample Email - Teacher Audience](#)

[Sample Social Media Post](#)

[Sample Website or Newsletter Post](#)

### Application

*Link to the application packet below in your school's communication and outreach efforts.*

[Application Packet](#)

## Graphics

Incorporate the graphics below into your school's communication and outreach efforts.

[Print Flyer \(.pdf\)](#)

[Digital Flyer \(.pdf\)](#)






[Social Media and Newsletter Image \(.png\)](#)

[Climate Champions 2023-2024 Projects Flyer \(.png\)](#)



## Sample Email - Family Audience

Input your desired recipients below AND click the blue Gmail icon on the left to auto-populate this draft in your email.

<b>To</b>	 Person  Person  Person
<b>Cc</b>	 Person
<b>Bcc</b>	 Person
<b>Subject</b>	Climate Champions Grant Program: Funding available for student-led climate action projects



**PRE-APPLICATION DUE OCT. 22; APPLICATIONS DUE DEC. 3, 2024**

In partnership with Denver's Office of Climate Action, Sustainability & Resiliency, DPS Sustainability is excited to bring back the Climate Champions Grant Program for a second year!

If your student(s) are interested in leading climate action at their school, this is a great opportunity for project-based learning and community impact.

### Apply to the Climate Champions Grant Program

Climate Champions funds student-led climate action at the school level. This program provides students opportunities to solve real-world challenges within their community, develop leadership skills, and engage in project-based learning that will foster innovative and creative solutions to climate change.






**We invite DPS student-led project teams to apply for grant funding. Pre-application is due Oct. 22 and the application is due by Dec. 3. Review the [application packet](#).**

- Projects must be student-led and based at a DPS school.
- **All grade levels** can apply.
- Project teams can **request up to \$25K** in funding.
- DPS charter schools are NOT allowed to apply at this time.

Questions? Email the DPS Sustainability Team at [dept\\_sustainability@dpsk12.net](mailto:dept_sustainability@dpsk12.net). Looking for Inspiration? Here are [climate action projects](#) that were funded last year.

## Sample Email - Teacher Audience

Input your desired recipients below AND click the blue Gmail icon on the left to auto-populate this draft in your email.

<b>To</b>	 Person  Person  Person
<b>Cc</b>	 Person
<b>Bcc</b>	 Person
<b>Subject</b>	Climate Champions Grant Program: Funding available for student-led climate action projects

The DPS Sustainability Team is excited to bring back the Climate Champions Grant Program for a second year!

If your students might be interested in leading climate action at their school, please share the application info below. This is a great opportunity for project-based learning and community impact.

If you are a teacher or DPS staff member passionate about climate action, each student-led team needs a DPS staff champion. Even if you are new to the sustainability space, the DPS Sustainability Team can connect you and your students' project team with the appropriate resources and content experts to support your application process.

While this grant cannot fund hiring new staff, project budgets can include **stipends/extra duty pay** for current DPS employees.

### Apply to the Climate Champions Grant Program

Climate Champions funds student-led climate action at the school level. This program provides students opportunities to solve real-world challenges within their community, develop leadership skills, and engage in project-based learning that will foster innovative and creative solutions to climate change.

**We invite DPS student-led project teams to apply for funding. Pre-application is due Oct. 22 and the application is due by Dec. 3. Review the [application packet](#).**

- Projects must be student-led and based at a DPS school.
- **All grade levels** can apply.
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Questions? Email the DPS Sustainability Team at [dept\\_sustainability@dpsk12.net](mailto:dept_sustainability@dpsk12.net). Looking for Inspiration? Here are [climate action projects](#) that were funded last year.

## Sample Social Media Post

Download the [social media image](#) and add it to your social media post. If using Instagram, tag the DPS Sustainability Team at: @dps\_sustainability.



### Sample Post: September

- Students who are interested in climate action and sustainability are encouraged to put their brains together, develop a climate action project, and apply for funding through the Climate Champions Grant Program, which is led by the DPS Sustainability Team. Learn more about the program by reviewing the [application packet](#).

### Sample Post: Early October

- Reminder! The Pre-Application for the Climate Champions Grant Program is due Tuesday, Oct. 22. Review the [application packet](#), and email the DPS Sustainability Team at [dept\\_sustainability@dpsk12.net](mailto:dept_sustainability@dpsk12.net) with any questions.

### Sample Post: November

- Reminder! The application for the Climate Champions Grant Program is due Tuesday, Dec. 3. Review the [application packet](#), and email the DPS Sustainability Team at [dept\\_sustainability@dpsk12.net](mailto:dept_sustainability@dpsk12.net) with any questions.

## Sample Website or Newsletter Post

Download a [graphic](#) and include it with your website or newsletter post.

### Sample Post:

Dear [SCHOOL NAME] Families,

The DPS Sustainability Team is excited to encourage applications to the Climate Champions Grant Program!

The program provides funding for student-led climate action projects at the school level. This program also provides students the opportunity to solve real-world challenges within their community, develop leadership skills, and engage in project-based learning that will foster innovative and creative solutions to climate change. This is the second year of the Climate Champions Grant Program.

**Review the [application packet](#) and note that Pre-Application is due Oct. 22 and the application is due Dec. 3.**

- Projects must be student-led and based at a DPS school.
- **All grade levels** can apply.
- Project teams can **request up to \$25K** in funding.
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Questions? Email the DPS Sustainability Team at [dept\\_sustainability@dpsk12.net](mailto:dept_sustainability@dpsk12.net).  
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