

People.Power.Planet Announcement

Student News Announcement – Year 1, Second Announcement

Ignite: “Take Action”

This announcement introduces students to the newest campaign from People.Power.Planet. It is meant to supplement posters, activities, and other campaign materials. If a school does not do a video or audio broadcast of weekly or daily announcements, this can be submitted to the student newsletter editor instead.

Instructions for Champions or Communication Lead

Champions should submit this announcement to the staff leader in charge of the student news broadcast or newspaper. This announcement corresponds to the Year 1 campaign, People.Power.Planet *Take Action*. Students are the intended audience; the announcement is not meant for distribution in staff emails or community outreach bulletins.

Announcement

Our school is kicking off a new campaign in the People.Power.Planet challenge: “Take Action.” Have you pledged to do your part to better the planet and started taking steps to use less energy and make more planet-friendly choices? Fantastic! Now it’s time to kick it up a notch. Students and teachers are invited to Take Action by saving electricity, water, paper, and other resources. You can record all of your actions and earn points for our school on the People.Power.Planet website. It will take all of us working together to make a big impact, so think about ways you can Take Action and do your part to help make our school better. Check out peoplepowerplanet.com for ideas on things you can do, and to start earning points.

Questions?

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